

Group 2 : WHAT ARE THE 3-5 PRIORITIES FOR ACTION BY INDUSTRY?

One industry voice (EFPIA) towards suppliers and other stakeholders and set standards. Share industry best practices

Mandatory education for employees, integration in mission and vision and culture. KPIs on sustainability, drive behavior change with incentives.

Regulations: Clinical studies, unused drugs, spillage, SPCs, plastics, ePI. Balance safety/quality/access and include sustainability

Patient and other stakeholders education: clinical trials, adherence (value proposition)

R&D: Carbon footprint at product and/or patient level

What intervention will be most (cost-) effective intervention?

Group2: Industry priorities

